



WE&B

Services for Social
Innovation



Services That We Offer

Main Areas



**Water Cycle
Services**



**Environmental
Services**

Cross Cutting Areas



**Business
Innovation**



**Social
Innovation**



**Project
Management**

Services related to Social Innovation

WE&B undertakes Social Innovation to enhance the technological, organisational, institutional and resource capabilities of a community. This is done through building skills and experiences and enhancing the involvement in the decisions that affect the community.


WE&B builds capacity and manages social impact through



Social Impact Management:

- Stakeholder identification and analysis
- Gender analysis
- Beneficiary Assessment
- Participation Methodologies such as Participatory Rural Appraisal, PHAST, SARAR
- Community-Led Total Sanitation-CLTS- design and implementation
- Focus group meetings
- Identification and implementation of socio-economic opportunities
- Sanitation Marketing-SM- design and implementation

Services related to Social Innovation

-  Identification of training and presentation necessities
-  Designing and implementing educational programs for water, environmental management and business innovation
-  The design, creation and review of teaching materials for training in different modalities (presential, b-learning and e-learning)
-  Advice and techno-pedagogical design actions for the training of trainers
-  Advice for the use and implementation for knowledge management strategies and tools for water management, environmental management and business innovation
-  Water and environmental policy and governance recommendations and training
-  Creating and implementing networks, platforms, clusters and associations for water, environmental management and business innovation
-  Training in institutional and legal framework development
-  Technical training
-  Designing and implementing social models for ecosystem services

Examples of Projects Related to Social Innovation

Watershed and coastal management in Latin America and the Caribbean (WATERCLIMA LAC) (América Latina) (3 M€) (2015 – 2018)



WATERCLIMA LAC aims to contribute to improving watersheds and coastal management in the context of climate change. The project will improve the dialogue and cooperation on watershed and coastal management in the context of climate change and support technical and financial mechanisms on watershed and coastal management. To this end, several actions (summary and evaluation of the present situation, pilot projects, networking, dissemination, training and capacity building) split up in two components are being implemented. The project has 4 pilot projects where the activities will be developed: Mexico, Bajo Limpa (El Salvador, Honduras and Guatemala), Haiti and Argentina.



Actividades:

- Analysis of the Climate Risks in Coastal Zones
- Integrated Water Resource Management
- Ecosystem Services and economic gains and local capacity building
- Design and implementation of economic and financial models for each pilot area
- Design and implementation of social models for each pilot area
- Capacity Building, dissemination and networking

Examples of Projects Related to Social Innovation

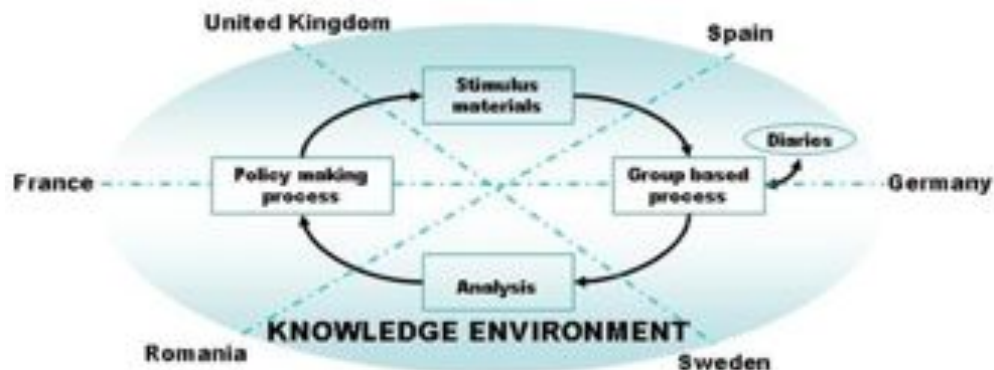
Policy Addressing Climate Change and Learning about Consumer Behaviour (PACHELBEL) (213.000€) (2010 – 2012)



The PACHELBEL tool supports the process of assimilation of knowledge, promoting the proper application of the results of existing research and the generation of new knowledge, all focusing on specific policy objectives.

Activities:

- To investigate political practices and processes related to climate change and sustainable consumption, and in particular, how they are incorporated into the assumptions about human behaviour
- To investigate the nature of practical reasoning of citizens on anthropogenic climate change and sustainable consumption, with particular attention to the relationship with their everyday consumption practices.
- The development of activities in management and project coordination. Dissemination of the project results and policy.



Examples of Projects Related to Social Innovation

INDUSTRIAL SYMBIOSIS TO PREVENT SOCIO ENVIRONMENTAL CONFLICTS (12.000€) (2013)

In order to promote the adoption of industrial measures towards Industrial Symbiosis a group of industries for cleaner production are exploring how to implement cleaner processes. The group is supported by the Chilean government with the CPL. In the meantime, existing socio environmental conflicts around industrial facilities is happening in the Santiago region very often. The CPL is fostering a new policy based in a better integration of society into their decisions. This project aimed at studying how to better merge these two initiatives and create a management instrument for the benefit of the above mentioned group of industrial companies.

Activities:

- Analysis of new strategies in industrial ecology
- Analysis of prevention and mediation instruments in socio environmental conflicts
- Development of environmental policy instruments for industrial management.
- State of the Art in Industrial Ecology
- State of the art of Socio-Environmental Conflict Prevention
- Development of a Methodology Application that integrates both concepts.





www.weandb.org

Barcelona, Spain – Mexico City, Mexico

info@weandb.org



@WEandB